

# NAMAS CONFERENCE SPONSOR

Align with NAMAS and become a value based sponsor at our event

## Why "Plug" with NAMAS? Audience Matters

The attendees of a NAMAS event are professional level individuals. Most are present not for swag or giveaways, but rather value based content and information that impacts and shapes their career trajectory.



## Does your organization align with our attendees?



### Opportunity >>>

### Specifications >>>

### Pricing

**In-Session Advertising**

**Display your ad pre or post session**

**\$25 Per Session Showing**

**Attendee Program Advertising**

**Half-Page or Full-Page option**

**\$50 Half-Page  
\$100 Full-Page**

**Bag or Lanyard Sponsorships**

**One or both sponsorship opportunities**

**\$1,000 Bag Sponsorship  
\$500 Lanyard Sponsorship**

**Event Schedule:**  
December 7-8, 2023  
in Charleston, SC

## Get In Touch

☎ +321-732-4074

✉ [namas@namas.co](mailto:namas@namas.co)

# ANNUAL CONFERENCE

PLUG DETAILS



## FOR YOU!

All advertisers will be provided:

- Affiliate status designation on all digital presence with traffic exceeding 500 visitors daily
- Notification of all advertisers to conference attendees during the conference event

## PROMOTION VIA SLIDES

Slides must be received by November 7, 2023 and content approved by NAMAS. Refrain from use of inappropriate graphics, trademarked graphics or logos. Consider a description of your services, contact information, and your logo.  
ONLY 8 SPOTS AVAILABLE

## ADS FOR CONFERENCE GUIDE

Ads must be received by November 7, 2023 and content approved by NAMAS. Consider a description of your services, contact information, and your logo.  
ONLY 4 SPOTS AVAILABLE

## LAYNARD AND/OR BAG

Sponsor and artwork required by November 7, 2023 and must be approved by NAMAS.  
Sponsorship may be separated



NAMAS will accept artwork in the following formats: Acrobat PDF created with high-resolution images (300 dpi.), press-optimized format, and all images and fonts embedded. Accepted digital files: InDesign or Illustrator CS4 (or newer). InDesign files must include graphics and fonts. Illustrator files must have fonts turned to outlines.  
Any other format will be returned as unusable. All ads, videos, and marketing assets are subject to NAMAS approval

# NAMAS

## SPONSORSHIP FORM

# CONFERENCE



Complete the form below sign up for sponsorship

### ■ Term & Conditions :

The following is the application and sponsorship pledge for the 2023 NAMAS Conference. Unfortunately, there are no refunds provided in the event cancellation is requested, but deferment to another event can be considered.

Company Name :

Contact Name :

Full Address :

E-Mail :  Phone :

### Which of the following opportunities do you elect? Mark your selection

<input type="checkbox"/> Promotional slide	<input type="checkbox"/> \$25.00 per session, indicate the number of session
<input type="checkbox"/> Half-page Conference Book Ad	<input type="checkbox"/> \$50.00 per ad, indicate the number of ad placements
<input type="checkbox"/> Full-page Conference Book Ad	<input type="checkbox"/> \$100.00 per ad, indicate the number of ad placements
<input type="checkbox"/> Bag Sponsorship	<input type="checkbox"/> \$1,000.00 Sponsorship
<input type="checkbox"/> Lanyard Sponsorship	<input type="checkbox"/> \$500.00 Sponsorship
<input type="checkbox"/> Add-on Conference Registration	<input type="checkbox"/> \$800.00 Add-on Conference Rate

Billing Contact Name :

Billing Contact Email/Phone :

### PAYMENT METHOD:

<input type="checkbox"/> Please send invoice for processing	<input type="checkbox"/> Credit Card (Visa, Mastercard, AMEX) 3.75% merchant fee applies
<input type="checkbox"/> ACH (Electronic Check)	<input type="checkbox"/> PayPal payment

### ■ More Information :

10401 Kingston Pike, Knoxville, TN 37922  
877-418-5564 (Office)  
www.namas.co

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Signature Of Sponsor